UX Design and Research Career Pathways
Date: Tuesday, February 8, 2022, 5:00pm to 6:00pm
Location: Virtual, Register here.

PANELISTS

Krystal Tung, AB’ 13 is currently a UX Designer at Fidelity Investments, where she works on streamlining and personalizing the onboarding experience for Fidelity's Managed Account offerings. Previously, she worked to develop innovative financial solutions as a Design Strategist in Fidelity Consulting, and as an Innovation Strategist at a non-profit empowering financially vulnerable populations. Her non-linear career path also includes working in state government, creating and running programming at a summer camp, and supporting various academic initiatives at Harvard. She holds a BA in Psychology (Harvard '13) and a MA in Design (Carnegie Mellon University '19).

Akshay Verma, AB’ 17 is a UX Research Lead at Gong, a fast-growing revenue intelligence platform that leverages AI to analyze customer interactions. Prior to Gong, he was a UX Researcher at Spotify and LinkedIn. Over the years, he's also lived, worked, and studied on-and-off in Amsterdam, worked at a design agency in Italy, and conducted research on urban design and city planning. He holds a BA from Harvard University, and currently lives in Brooklyn, New York.

Luke Xu, AB ’20 is a UX Writer on the Google Maps team, designing content for new driving experiences. Previously, he interned on Google Shopping's personalization team. Luke earned a bachelor's degree in English Literature from Harvard College, with a secondary in Computer Science. At Harvard, he was a writer for the Crimson's News and Magazine Boards, and a member of the Advocate's Fiction Board.

Jeanine Zheng, AB ‘20, is a UX Designer at Levi Strauss & Co, creator of the original and beloved denim jeans. She lives in San Francisco, CA where she enjoys being a short run away from the ocean, mountains, and best Asian fusion eats. She recently graduated Harvard (2020) with the first joint concentration degree in Environmental Science and Public Policy and Visual and Environmental Studies.
Malika Singh, MDes '15 completed her Masters in Design Technology (MDes) at Harvard Graduate School of Design in 2015. She followed her passion for experience design, technology and materials by undertaking research at Harvard’s REAL (Responsive Environment & Artifacts Lab) and MaP+S (The Material, Processing and Systems lab). She joined Amazon in 2017 as a user experience designer and has worked on Payments and Advertising products empowering millions of users and advertisers. She recently has moved into design leadership role to lead a team of visual and UX designers to deliver smart payment products for Amazon users and sellers.